

LAIA NIUBO

PRODUCER

+44 7514 522 309 ✉️ lniubo@gmail.com

📍 Bristol / London 🌐 www.laianiubo.com

ABOUT ME

Producer with extensive experience delivering premium food, travel and talent-led factual and documentary series for broadcasters and streamers including BBC, Channel 4, CNN and Apple TV. I lead international shoots from development through to edit, working closely with high-profile talent and contributors in the UK and abroad. I combine strong editorial judgement with practical production skills, and I'm drawn to stories that shine a light on unique voices and unforgettable characters.

SKILLS

- Experienced in setting up and managing international shoots (Europe, America, Australia): forward planning, schedules, casting, securing access and overseeing logistics and permits with local fixers.
- Comfortable producing and directing both high-profile talent and first-time contributors, in studio and on location.
- Strong storytelling skills, shaped by my background in journalism, and a focus on finding real, character-driven narratives.
- Fluent in Spanish, with first-hand experience filming in Spanish-speaking countries and managing bilingual crews.
- Confident edit producer on 30- and 60-minute factual programmes, taking projects from production through to final delivery.

PRODUCER EXPERIENCE

DEVELOPMENT - FOOD PROGRAMMES

Producer, Electric Eel Studios, 2026

Developed new food programmes, created pitch materials, including casting new on-screen talent. Execs: Talia Franco&Simon Hancock.

WORLD'S BARGAIN DREAM HOMES (W/T - UNDER PRODUCTION) - HGTV

Producer, Twenty Twenty, 2025

Property series following American home buyers as they search for hidden-gem properties across Europe. Showrunner: Angela Norris.

THE UNLIKELY COOK WITH AWKWAFINA (TX 2026) - APPLE TV - 8 X 30'

Producer (story and field), Two Four, 2025

Talent-led documentary following actress Nora Lum as she learns to cook, explores Asian-American food culture and reopens her family's New York restaurant. Filmed across the USA. Exec: David Brindley.

SEARCHING FOR SPAIN WITH EVA LONGORIA - CNN - 8 X 60'

Producer (story and field), Dragonfly, 2024

Travel documentary series presented by Eva Longoria, filmed across Spain. Led editorial in the field and managed complex international shoots. Exec: Shauna Minoprio / Eve Kay. Director: Helen Nixon

NADIYA'S COOK ONCE EAT TWICE - BBC2 - 6 X 30'

Producer, Wall to Wall, 2024

Studio food series with Nadiya Hussain exploring batch cooking and leftovers. Exec: Katy Fryer

NIGELLA'S AMSTERDAM CHRISTMAS - BBC1 - 1 X 60'

Studio Producer, BBC Studios, 2023

Christmas special with Nigella Lawson. Set up studio filming and schedule. Director: Dom Cyriax. Exec: Paolo Proto.

NADIYA SIMPLE SPICES - BBC2 - 6 X 30'

Edit producer & studio producer, Wall to Wall, 2023

Studio cooking series on spices. Edit producer for several episodes from rough cut to final delivery. Series Producer: Jessica Parrish

REMARKABLE PLACES TO EAT - CHANNEL 4 - 2 X 60'

Story and field producer, Outline Productions, 2023

Travelogue presented by Fred Sirieix. Produced the Mallorca (Spain) and Devon episodes, handling story, filming schedule and on-location talent (Rav Gill / Angela Harnett). Director: Jamie Hammick

WHO DO YOU THINK YOU ARE? - ANDREW LLOYD WEBBER - BBC1 - 1 X 60'

Edit producer / Producer, Wall to Wall, 2022-3

BAFTA-winning ancestry series. Took episode from filming through to picture lock following the family tree of musical theatre producer Andrew Lloyd Webber. Director: Harvey Lilley. Series Producer: Victoria Bell

EAT AFRICA WITH LUPITA NYONG'O- SMITHSONIAN - 6 X 60'

Food Producer, Plimsoll Productions, 2022

Six-part travelogue following actress Lupita Nyong'o across six African countries. Showrunner: Amy Joyce.

NADIYA'S EVERYDAY BAKING - BBC2 - 6 X 30'

Producer/Director/Edit producer, Wall to Wall, 2022

Studio baking series with Nadiya Hussain. Directed in a multicam kitchen setup and edit produced one episode. Execs: Katy Fryer & Emily Kennedy

JOSE ANDRES AND FAMILY IN SPAIN - DISCOVERY+ - 6 X 60 - *EMMY AWARD WINNING OUTSTANDING CULINARY SERIES*

Senior Story Producer, Nutopia, 2021 /2

Food travelogue following American-Spanish Michelin star chef and humanitarian Jose Andres and his three daughters across Spain
Director: Gavin Whitehead / Chris Parkin. Show runner: Anuar Arroyo. Exec: Nicola Moody.

HAIRY BIKERS GO LOCAL - BBC2 - 8 X 60'

Producer, South Shore, 2021

Producing ep1 - Wales - for the cooking series presented by the Hairy Bikers filming chefs, restaurants and food producers around the UK. Series director: Francois Gandolfi

LOST CITIES WITH ALBERT LIN - NATIONAL GEOGRAPHIC

Access Producer / Spanish Translator, Raw, 2021

Negotiating access with a South American government for this adventure history show. Exec Producer: Eoin O'Shea.

NADIYA FAST FLAVOURS - BBC2 - 6 X 30'

Producer & VT Director, Wall to Wall, 2021

Set up studio filming, cast chefs and directed VTs around the country. Exec Katy Fryer.

GORDON, GINO AND FRED (SERIES 3) - ITV

Producer, Studio Ramsay, 2020

Travelogue with chefs Gordon Ramsay and Gino d'Acampo and Maitre D Fred Sirieix. Produced the Christmas special covid contingency show and development of series 3. Series Producer: Charlotte Woolley. Showrunner: Luke Campbell.

NIGELLA'S COOK, EAT, REPEAT - BBC2 - 6 X 30' + 1 X 60'

Studio & VT Producer, BBC Studios, 2020

BBC prime time cooking show presented by Nigella Lawson. Studio and VT producer. SP: Martha Swales. Exec: Paolo Proto.

NADIYA BAKES - BBC2 & NETFLIX - 8 X 30'

Producer, Wall to Wall, 2020

BBC / Netflix baking show presented by Bake Off's winner Nadiya Hussain. Filmed in studio during lockdown under Covid-19 protocols. Series Director: Katy Fryer. Series Producer: Hannah Griffiths

NADIYA'S AMERICAN ADVENTURE - BBC1 - 2 X 60'

Producer, Wall to Wall, 2019 - 2020

Documentary about food, immigration and cultural identity filmed in the USA and presented by Nadiya Hussain. Producing and filming in California and Louisiana. BBC Docs Commissioner: Beejal-Maya Patel

AP/ RESEARCHER / RUNNER CREDITS (2018-14)

- FEATURE DOC FILM: **MARADONA** - DIRECTED BY ASIF KAPADIA (ON THE CORNER)
- PROPERTY SHOW: **A PLACE IN THE SUN** (FREEFORM MEDIA)
- COMPETITION: **THE GREAT POTTERY THROW DOWN & THE GREAT BRITISH BAKE OFF** (LOVE PRODUCTIONS)
- ENTERTAINMENT: **TAKE ME OUT THE GOSSIP** (FREMANTLE) & **THE HOLIDAY SHOW** (STUDIO LAMBERT)
- SCIENCE / ADVENTURE: **STRANGE WORLD** (OFF THE FENCE) & **HUNTING FISH** (ATTABOYTV)
- CHILDREN TV: **OUR FAMILY** (SIXTH SENSE)

EDUCATION

EDIT PRODUCING FOR FACTUAL AND UNSCRIPTED TV
Jo Woolf Media Training, UK, 2025

STORY FOR DOCUMENTARY AND FACTUAL CONTENT
John Yorke Writing Academy, UK, 2021

DEGREE IN JOURNALISM
Autonomous University Barcelona, 2000-2005

POSTGRADUATE: REPORTER
Ramon Llull University Barcelona, 2006

BROADCAST JOURNALIST: IN FRONT OF THE CAMERA
Pompeu Fabra University Barcelona, 2006

USEFUL INFORMATION

- Full UK Driving License / European passport / 0 Visa (USA 2027)